The Analysis of Students' Politeness In Interaction on Facebook at the Fourth Semester Students of the English Education Program of Stkip Taman Siswa Bima

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Artikel Info	Abstrak
	The aims of this research are: (1) The politeness used by students of fourth semester at STKIP Taman Siswa Bima in interaction on social networking Facebook. (2) The factors influenced students' politeness in interaction. This research investigates how are the politeness used by students in their interaction in Basecamp group on Facebook. This research is descriptive research; This research used the primary data taken by the scrip of the students' interaction on Facebook that will be analyzed in this research. Also, researcher used recording of interview. The result of this research showed that there were 62 Extracts among 9 conversations used by students, the researcher found 15 were used Bald on Record, 26 used Positive Politeness, 15 used Negative Politeness, and 6 used Off-record. Positive politeness was dominated among other kinds of politeness, which is oriented by the speaker toward the positive face or the positive self-image of the hearer that the speaker claims for himself. The speaker can satisfy the addressee's positive face wants by emphasizing that speaker wants what the hearer's wants. The use of Bald-on record which is chosen by students also. By using this politeness, the addressee possible to easy catch the speaker mean, so misunderstanding can be avoided. Only a very small number of participants are applying off-record. The second result that there are 3 factors that influenced students' politeness at the students fourth semester of English Education Program of STKIP Taman Siswa Bima. The factors are : (1)Social Statues, students use polite utterances when they speak to theirs lecturers;(2)Situation; students use polite utterances depend on formal and informal situation, and (3)Gender, there are different utterances of female and male students and when they talk each others. Male students use polite utterances when they talk to female students because they have sensitive feeling.

1. BACKGROUND

The development of science and technology, the emerging and developing of multimedia technology and its application to teaching, featuring audio, visual, animation effects comes into full play in English class teaching and sets a favorable platform for reform and exploration on English teaching model in the new era. It's proved that multimedia technology plays a positive role in promoting activities and initiatives of student and teaching effect in English class. Solanki D. Shyamlee and M. Phil (2012: 150) states that "The new era assigns new challenges and duties on the modern teacher. The tradition teaching has been drastically changed with the remarkable entry of technology. Technology provides so many options as making teaching interesting and also making teaching more productive in terms of improvements."

E-learning is more popular media in teaching and learning process, like Shim et al. states that "E-learning has become a powerful tool in today's world and makes a strong impact on its users. It provides personalized, interactive learning and can also encourage self-motivation".

Due to the fast growing Information Communication Technology, English is a crucial tool for communication among people around the world. It was proven with Chaiwat's research (2016), say that "monitoring by W3Techs showed that in March 2015, just over 55 percent of the most visited

websites had English language homepages. The assumption is that students use some English while surfing the net. They probably learn or at least practice using English informally and independently on the net outside the classroom."

In terms of technology, undoubtedly, some of the most important venues, where such communicative events take place, are the social networking media, including Facebook, Twitter, Linkedin, Stumbleupon, YouTube, academia.edu, to name just a few that more utilized by academicians in their activities. Today social media are considered as an important tool for language learning and acquisition.

The development of technology especially in social networking such as facebook, twitter, WhatsApp, BBm, and others also give the affect for development of language users in communication and interaction in the social environment. Through technology or social networking, one can convey messages or information and be visible to anyone. A study by Ikhwani at al. (2012) include a data based on the survey data by Communications and Informatics Ministries in 2012, facebook in Indonesia is ranked third with a total of 44.06 million facebook users from 900 million worldwide users. In other words, Facebook continues to reign in popularity over other social media channels, but the competition is mounting. The number is likely to continue to grow with current technological advances.

Based on the explanation above, the researcher interested in doing conducted a research about the politeness of students' interaction on facebook.

Problem Of The Research; 1) How are the politeness used by students of fourth semester at STKIP Taman Siswa Bima in interaction on social networking facebook?**; 2)** What are the factors influenced students' politeness in the interaction?

The Purpose of The Research; the purposes of this research are to investigate: 1) The politeness used by students of fourth semester at STKIP Taman Siswa Bima in the English interaction on social networking facebook; 2) The factors influenced students' politeness in English interaction.

Significant of The Research; 1) Theoretically, this research is expected to broaden the knowledge of another researcher; the finding of this research is expected to become the new reference to analysis the same research and also being a useful reference for students who are interested in knowing more about how is the politeness of interaction especially on social media: facebook; 2) Practically: a) Lecturer. providing input for the learning materials for linguistics lecturers about the politeness in interaction each other especially in social networking, which is at this time have not realized yet in the researcher's faculty, 2) Students, providing knowledge to students about the using English in interaction politely in the social life on facebook.

2. RESEARCH METHODS

In this research, the researcher used descriptive qualitative method to analysis. According to Ary (2002: 425) states that the qualitative inquirer deals with data that are in the form of word, rather than numbers and statistics. The data collected are the subject's experiences and perspectives. The qualitative research attempts to arrive data rich description of people, objects, events, places, conversations, and so on. In this research, the data is the scrip of the students' communication on commentary column of facebook.

This research conducted at fourth semester of English department of STKIP Taman Siswa Bima. The numbers of students from fourth semester are 48 altogether, they are consist of 35 females and 13 males that incorporated in a group facebook namely "Base Camp". This research conducted 1 month.

3. RESULTS AND DISCUSSION

This section presents the discussion of the research findings. As mentioned in the previous chapter, there are two problem statements proposed in this research. The aims of this research are to know how are the politeness used by students of fourth semester of English Education Program at STKIP Taman Siswa Bima in the interaction on facebook focus on the Basecamp group and what are the factors influenced students' politeness.

The researcher used theory Brown and Levinson (1987) to describe the kinds of students' politeness that refers to the first problem of this research. The several factors influenced students' politeness that has been found by the researcher by using the research of Mahmud (2013) about language style, it refers to the second problem of this research. Regarding of two problems of this research, researcher found the data that discussed in this chapter. The details are below:

The politeness used of students

Regarding to the first problem statement, researcher found some kinds of students' politeness used by students of fourth semester of English Education Program at STKIP Taman Siswa Bima in the interaction on facebook. There are nine conversations that have been noted by researcher, by the collection the researcher found 62 extracts that have been analyzed. The data finding was discussed by using politeness theory by Brown and Levinson. The detail is below:

From the total number of 62 Extract, the researcher found 15 were used Bald on Record, 26 used Positive Politeness, 15 used Negative Politeness, and 6 used Off-Record. Positive politeness was dominated among other kinds of politeness, which is oriented by the speaker toward the positive face or the positive self-image of the hearer that the speaker claims for himself. The speaker can satisfy the addressee's positive face wants by emphasizing that speaker wants what the hearer's wants. Positive politeness is usable not only for face threat act redress, but as kind of social accelerator which indicates that speaker wants to come closer to hearer. So, the students often used this politeness to do her interaction.

Regarding to the first finding of this research, the use of Bald-on record which is chosen by students also. Bald on Record related with directness. Directness commonly is employed by speaker who has higher authority than hearer. Thus, bald-on record commonly uttered by speaker who has higher authority or more powerful than hearer. The use of Bald on Record politeness was reflected when the student uttered command to the other students. By using this politeness, the addressee possible to easy catch the speaker mean, so misunderstanding can be avoided (Brown and Levinson, 1992: 71). Only a very small number of participants are applying off-record.

Factors influenced students' politeness.

There are several things that influenced students' politeness. The data finding was discussed by using the Mahmud study about language style. The first of factors students' politeness is social statues. Students will use polite language when they talk with theirs lecturer. Polite utterances are the way of students respect to their lecturer. Polite utterances may be seen as deferential and indicative to their lecturer. The words choices are important when they talk with their lecturers. In this factor not only about with whom we talked but also who we are. Social statues not relate to our partner of speak only, but also for the speaker itself. We will use polite language if we are a person who influential in society. The more influential we are in the society of the more well-mannered we in interact.

The second is Situation, regarding to the explanation above, almost students agree with they will use polite language when they talk in the formal situation or the formal context. The formal situation or the formal context they mean is when they talk about their study such as talking about their schedules, task, their subject and everything about their college.

The last factor that also influenced the students' politeness is gender, the men and women are

different in their language. Male students said that they will use polite language when they talk with the female students because they think that females have the sensitive feeling. Whereas, females student said that they use polite language when they talk with males. Moreover, they have hedge when they communication with male friends because it's more different when they talk with female friends.

4. CONCLUSION

Based on the research findings and discussions, the result of this research shows two important points as follows: 1) The politeness used of students at the fourth semester of English Education Program of STKIP Taman Siswa Bima. The researcher found 62 Extracts; the researcher found 15 were used Bald on Record, 26 used Positive Politeness, 15 used Negative Politeness, and 6 used Off-record. The use of politeness was dominated by Positive Politeness; 2) Factors that influenced students' politeness. There are several things that influenced students' politeness. The data finding was discussed by using the Mahmud study about language style. The first of factors students' politeness is social statues. Students will use polite language when they talk with the influential people or if they are the influential people. The second is Situation, regarding to the explanation above, almost students agree with they will use polite language when they talk in the formal situation or the formal context. The last factor that also influenced the students' politeness is gender, the men and women are different in their language. Male students said that they will use polite language when they talk with the female students because they think that females have the sensitive feeling. Whereas, females student said that they use polite language when they talk with males. Moreover, they have hedge when they communication with male friends. Besides gender, politeness strategies which are chosen by the participants are based on the context and the purpose of communication.

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